



SPECTACULAR SALES AND MARKETING LEAD JOB DESCRIPTION

BUD are looking for an enthusiastic, high achieving Sales and Marketing Lead. We offer our clients an exceptional experience with our leadership training. We are looking to work with an experienced marketer to expand our reach, develop and implement a clear strategy, and increase our sales. If you are up for the challenge and want to work with a vibrant fast moving organisation apply now.

Role type:

Freelance, flexible hours 1-2 days per week

Location:

Remote working

Reporting to:

CEO

Remuneration:

£50.00 per day + Commission + Bonuses (potential earnings £500.00+ pw)

Key responsibilities:

- Take the lead on design and delivery of the marketing strategy
- Develops sales and marketing agents to be high performing
- Implements the sales and marketing goals of the organisation
- Research and analyse market trends, demographics, pricing schedules, competitor products, and other relevant information to form marketing strategies
- Works with the team to develop detailed marketing plans for all social media channels and teams
- Oversees materials, website content, advertisements, and other marketing-related projects
- Provides in-depth information to interested clients, and acts as a representative for BUD
- Works within the budget to develop cost-effective marketing plans for each product or service
- Tracks all marketing and sales data and creates detailed written reports and verbal presentations to bring to senior team members
- Adjusts marketing campaigns and strategies as needed
- Hitting sales targets consistently

Essential requirements:

- The Individual will have experience in marketing and sales
- Have a track record in hitting targets
- The Individual will be a team player and have great communication skills
- The individual can work well on their own initiative

Desirable:

- At least 1 years experience in marketing and sales with B2B
- Have experience in pricing and costing
- Experience in leading sales teams
- Experience with sales funnels
- Has experience with the training and development industry
- Experience in writing successful funding bids

Application Deadline:

Tuesday 23rd February

How to apply:

[Apply here](#)

For more information or to ask a question please contact us via

hello@leadpositivechange.org