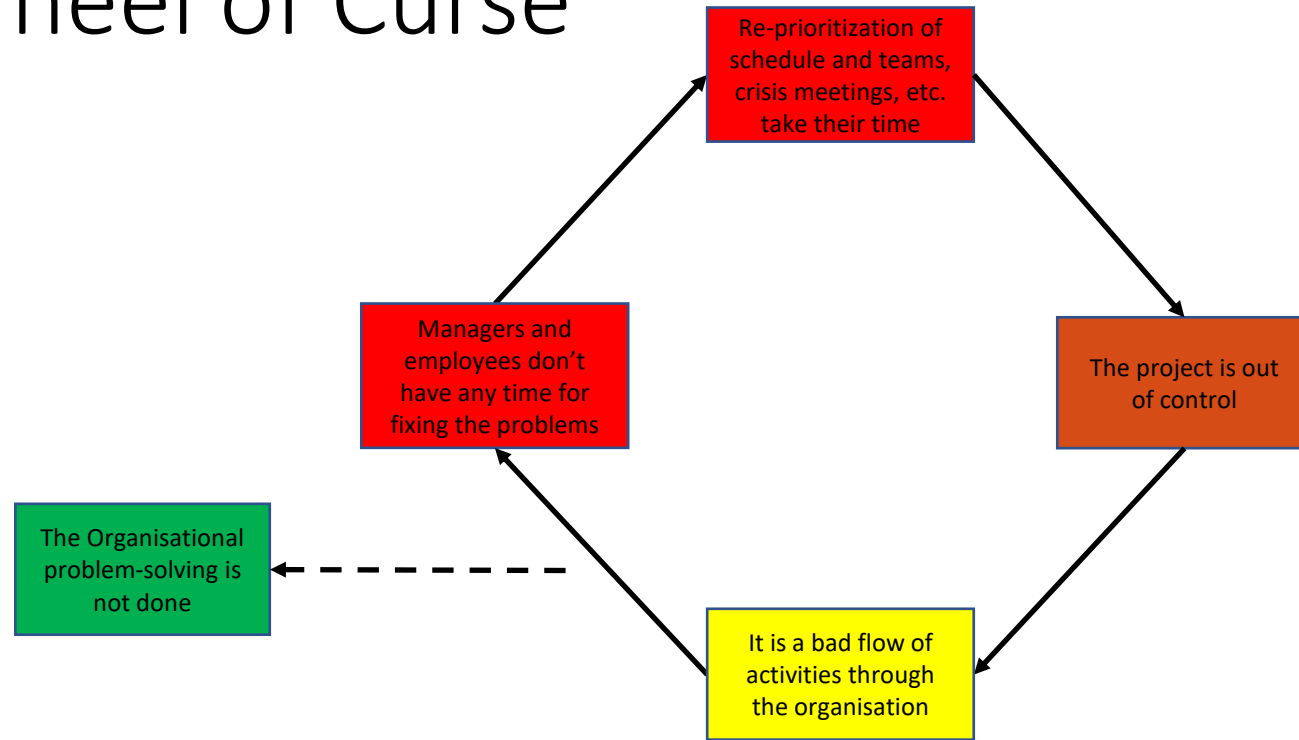


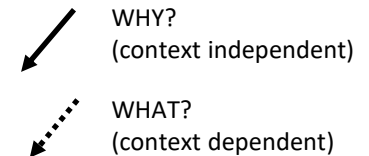
The Wheel of Curse



”We are all prisoners in our own system (organisation)”

Desired result*

Right product	: 100%	80%
Right quality	: 100%	70%
Right product cost	: 100%	85%
Right development cost	: 100%	95%
Fast time to market	: 100%	75%



*trust, happiness, good health, a flourishing culture, etc. are also desired, but are emergent behaviour and properties