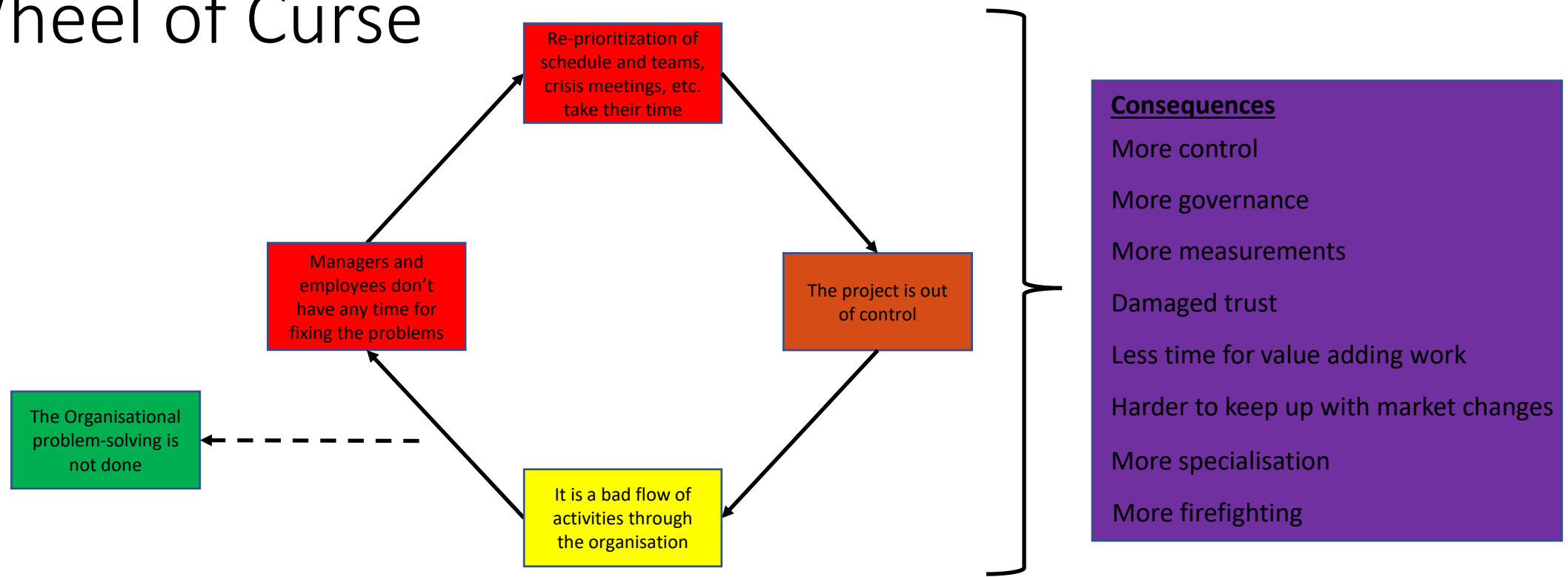


The Wheel of Curse



”We are all prisoners in our own system (organisation)”

Desired result*

Right product	: 100%	88%	75%	35%
Right quality	: 100%	70%	50%	30%
Right product cost	: 100%	85%	65%	45%
Right development cost	: 100%	95%	75%	55%
Fast time to market	: 100%	75%	65%	45%

