

<sup>\*</sup> for example: right product, cheap product, cheap and fast development of the product, well-functioning and qualitative product, long-lived product, secure product, user-friendly product

<sup>\*\*</sup>for example: respect for people or not, mindset, values, culture, master suppression techniques, etc.

<sup>\*\*\*</sup>miss in the communication, mistakes, Murphy's law, inexactness, etc.