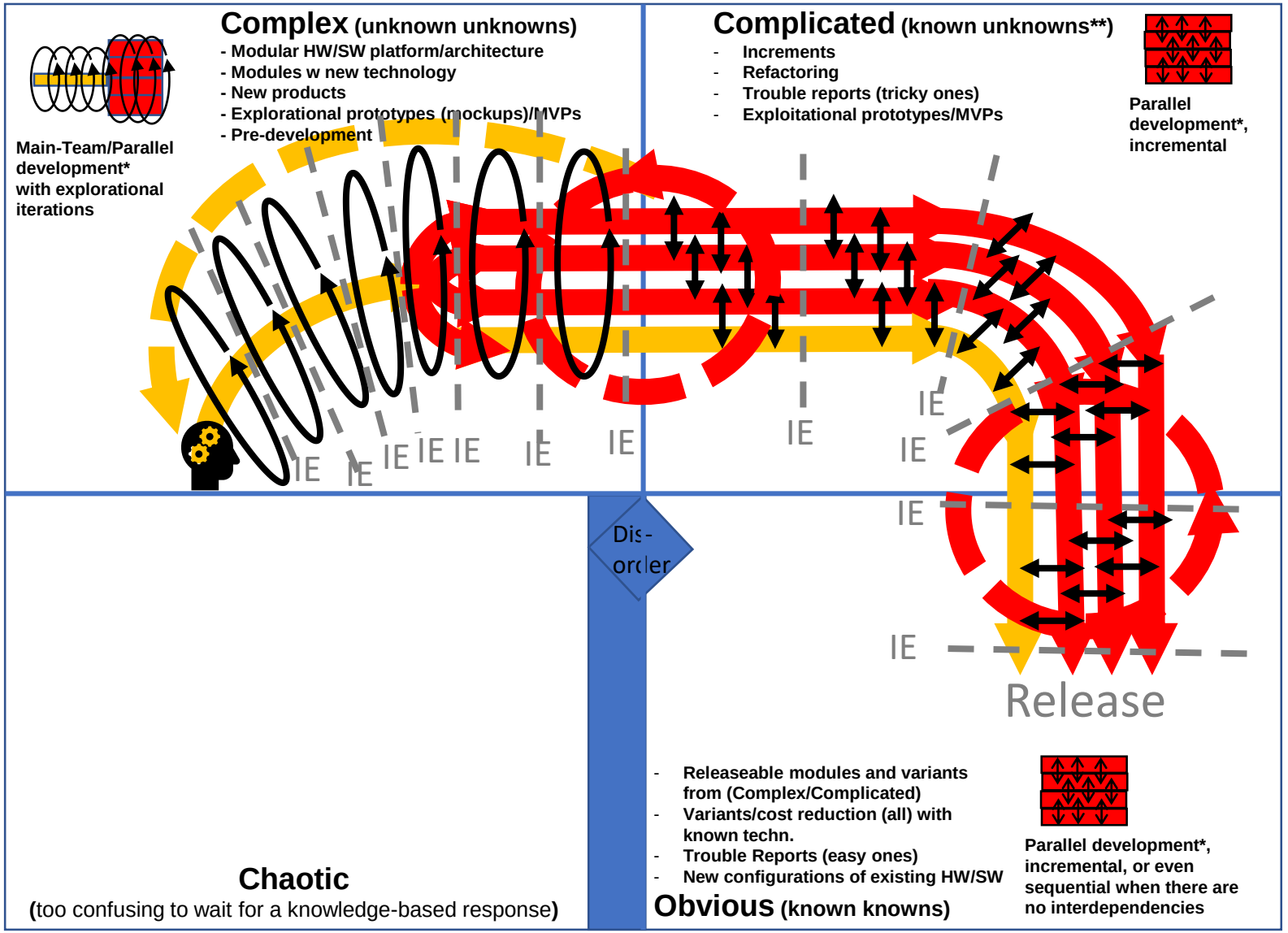
Product value flow in the Cynefin™ framework



*also include multiple concepts (if needed)

** knowable

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