

E-Newsletter – 1st March 2021

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Park for 3 hours a day in each of the 4 new parking zones in the borough, every day!

Only £8.50 a month!
Less than 30p a day!

Available for use from 1 April 2021

**MORE
INFO**

Visit:
www.southend.gov.uk/southendpass
for more information and terms and conditions.



New Highways Policy Explained

Like all changes, there is a settling in period but residents will soon get used to the benefits to the charging system and if you purchase the Southend Pass you take away the worry of charges for those trips throughout the town.

The Borough has been divided into 4 car parking zones between 8am and 6pm, Zones 1A, 1B, 2 and 3.

The new **SOUTHEND PASS** costs £102 a year payable by monthly direct debits of £8.50 and is open to all and is for the car not the household, so is available to residents and non-residents of the Borough.

The **SOUTHEND PASS** allows you 3 hours parking in any of the Council's car parks and on street parking bays across the Borough every day. If you want to stay longer you can 'top up' by paying the normal rate in that particular Zone and you can change car parks up to 3 hours within that Zone. Then park in another zone for a further 3 hours up to 12 hours per day. **PARKING after 6pm is free. Outlined below are charging costs and you will see the benefits of the Southend Pass.**

THIS MEANS IF YOU ARE GOING TO AN EVENING SHOW AT THE CLIFFS PAVILLION YOU WILL NOT BE CHARGED FOR PARKING ON THE SEAFRONT OR IN SHOREFIELDS CAR PARK AFTER 6PM.

IF YOU ARE GOING TO THE ODEON CINEMA, BECAUSE THE COUNCIL NOW OWNS THE VICTORIA CENTRE, YOU CAN PARK FOR 3 HOURS IN THE DAY OR FOR FREE IN THE EVENING AFTER 6PM, or in any other Council parking area.

With the **SOUTHEND PASS** you can move between car parks in different zones. So, you could park for 3 hours on the seafront and then go to any of the other zones, say Leigh or Shoeburyness or the Central High Street car parks and park for another 3 hours to shop or have a meal. **12 hours in total per day, every day of the year.**

SMALL LOCAL CAR PARKS IN ZONE 3 WHICH ARE CURRENTLY FREE WILL REMAIN FREE.

Normal hourly parking charges will apply for those without the **SOUTHEND PASS**, But the vast majority of charges throughout the town have either reduced or stayed the same.

THE SEAFRONT

The charge for up to 10 hours in the Central Seafront Zone (1a) is £18 between 8am and 6pm which equals £1.80 per hour and is comparable and indeed less than other seaside towns such as Bournemouth or Brighton. So, arriving at noon and leaving at 9pm you would pay £14. If you had the **SOUTHEND PASS** you would pay £6.50.

For those working in the town centre with the **SOUTHEND PASS** they could save up to £5 a day on parking by topping up and one change of zone during the day from 1A to 1B, why wouldn't you do it if you could save £30 a week. This is very

advantageous for full or part time town centre workers. Therefore, the more times you use the pass the cheaper the parking will become.

If you are a visitor staying overnight or **STAYCATIONING** in Southend there is a 50% reduction in all day parking charges for participating hotels.

Briefly

Zone 1A - Central Sea Front and Thorpe Esplanade

	Parking Charges	With The Southend Pass
1 Hour	£2.50	Pre-Paid Pass
2 Hours	£4.50	Pre-Paid Pass
3 Hours	£6.50	Pre-Paid Pass
4 Hours	£8.50	£2.50
5 Hours	£11.00	£4.50
6 Hours	£14.00	£6.50
7 Hours	£18.00	£8.50

Zone 1B - Town Centre and Shopping Area

	Parking Charges	With The Southend Pass
1 Hour	£1.10	Pre-Paid Pass
2 Hours	£2.20	Pre-Paid Pass
3 Hours	£3.30	Pre-Paid Pass
4 Hours	£4.40	£1.10
5 Hours	£5.50	£2.20
6 Hours	£6.60	£3.30
7 Hours	£12.00	£4.40

Zone 2 - Shoebury Common, East Beach and Leigh

	Parking Charges	With The Southend Pass
1Hour	£1.00	Pre-Paid Pass
2 Hours	£2.00	Pre-Paid Pass
3 Hours	£3.00	Pre-Paid Pass
4 Hours	£4.00	£1.00
5 Hours	£5.00	£2.00
6 Hours	£6.00	£3.00
7 Hours	£12.00	£4.00

Zone 3 - Charges Remain the same Free

The pass will be available using the MOBON app on your phone. For those who do not have access to a smart phone or the MOBON app, there are other ways to pay for the Southend Pass. Please contact the parking team on 01702 215003 for more information.

Anyone interested are asked to sign up to receive updates via email at www.southend.gov.uk/SouthendPassSignUp You will then receive notifications without any commitment to buy, closer to the time the pass launches. More information is available on our website: www.southend.gov.uk/southendpass

The above is a brief outline of the parking charges and the Zones, you will notice that local people can enjoy cheap parking with the Southend Pass against visitors from outside the locality. Surplus revenues to the Highways Budget will be ringfenced to pay for the improvements in our pavements and highways. This is equal to £10million per year over the next 18 years of investment.

Hopefully, this has explained the opportunities for local people to visit our town and enjoy the shops, restaurants and beaches and help contribute to our local economy and to improve our crumbling infrastructure.

Ron Woodley

Chair, Burges Estate Residents Association