

RATECARD:

HOW TO BOOK

To book a advert or for more details contact the sales team on 02072472090 or email advertising@banglasanglap.co.uk

If you would like Classified rates for property, jobs, courses, travel etc.
Please call 02072472090

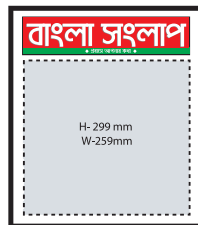
RATES

COVER WRAPS



£22,500

FULL FRONT PAGE



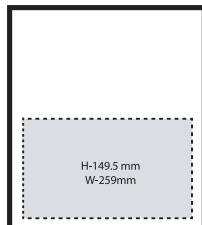
£6,625

FULL BACK PAGE



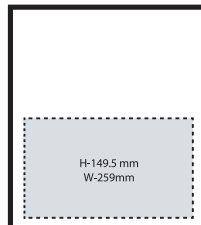
£5,625

FRONT HALF PAGE



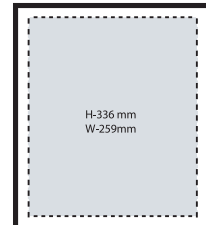
£3,312

BACK HALF PAGE



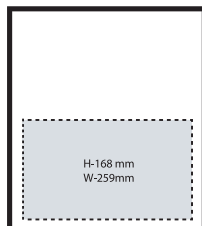
£2,812

INSIDE FULL PAGE



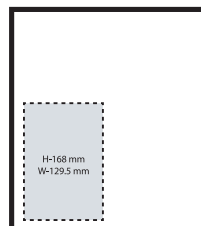
£3,400

INSIDE HALF PAGE



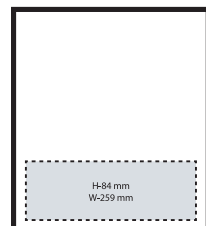
£1,700

QUARTER PAGE



£850

(INSIDE)



£1,000

FILE SPECIFICATION

-
- Files should be sent to the size of the media box
- Files should be sent in with a transparent background
- Files should be sent in the form of PDF 1.3 via one of the options below, and must be PDF/X-1a compliant
- Colour CMYK. Pantone with appropriate CMYK Mapping is accepted but not recommended
- Fonts - All fonts MUST be embedded, Type I or True Type only
- Neither custom transfer functions nor custom halftones are accepted
- Image Resolution
- Newsprint 200dpi

FILE PREPARATION

- PDF Files should have no border
- Ink weight should not exceed 240%
- Reverse out white or coloured text should be no smaller than 10pt bold and should not be compressed.
- Reverse out text should not be more than two colours
- recommended that a 2% cyan, magenta and yellow tint is added to the black component to eliminate any colour bias.
- Fine Serif Type faces should not be used
- Body text must be single colour or two colour at most, and no less than 8pt in size and also not compressed
- Line weight must not be less than 1pt

COLOUR IMAGE PARAMETERS

- Total ink weight = 240%
- NewspaperAds_1v4 (by GWG)
- PDF/X-1a:2001
- Colour Profile ISOnewspaper26v4.icc (IFRA26 Max TAC 240)