

## What?

Circulation



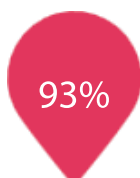
65k

Weekly Readership

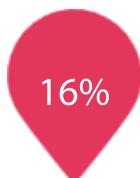


1.2 Million

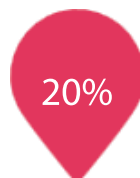
## Where?



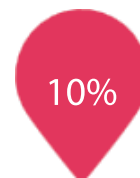
England



Scotland



Wales



Northern Ireland

## Who?

Men



70%

Women



30%

Age Group



31-50= 70%  
51 & Over= 20%  
20-30= 10%

Avg. Age



45 Years