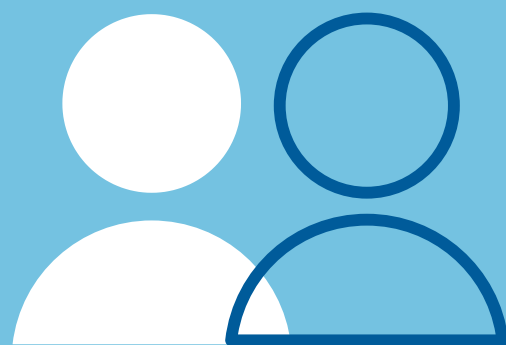


CONVINCING YOUR BOSS OR COMPANY TO PARTICIPATE

Customer Service Excellence Awards

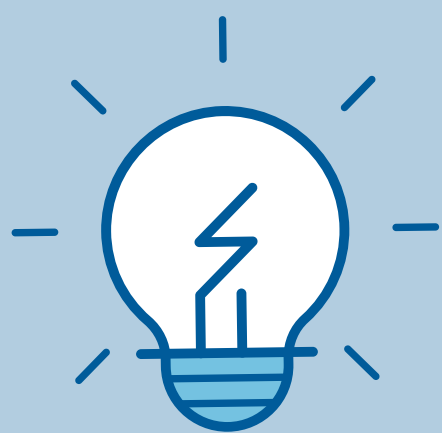
REAL COMPETITION

The award is not a pay-to-win model. The finalists are not selected based on votes or personal opinions. All entries are scored by independent expert judges.



BENCHMARK REPORT

At the end of the awards process, you will receive a benchmark feedback report on the judge's scores, expert opinions and comments about your organization. This gives you an opportunity to review third party assessments on your initiatives, permits you to compare yourself with other organizations in Cameroon from different sectors as well as see areas of improvement.



POSITIONING

The Customer service awards are the only customer experience awards in Cameroon. An award in customer service excellence is very topical. Being recognized as a leader in your customer experience efforts is a big plus to your team and better positions you in the industry.



DRIVE MOTIVATION

Boost your team's motivation by letting them know that they are part of an award-winning initiative, project or activity. Winning the award for a specific category validates the hard work your team has been performing and motivates them to do more.



NETWORK

The Awards Gala Night will bring together CX Thought leaders from different industries across Cameroon. The event will be a great platform to meet and network with people and build relationships.

