



## Whitley Bay FC Supporter's Club

### Committee Meeting Minutes

22 May 2019

**Attendees:**

Keith Gibson (KG); Doug Parker (DP); Bryan Clarke (BC); Chris Smith (CS); Paul Athey (PA); Richard Reeves (RR); Stephen Tyley (ST); Lynn Bone (LB); David Moore (DM); Nathan Haslam (NH); Ann Barkas (AB) (part); James Wright (JW) (part).

Board Representative(s): None.

Apologies for absence: None.

Minutes of Previous Meeting: KG read through the minutes of the previous meeting and the following points were noted. There is insufficient power in the floodlight box to support the tea hut. DM said that DP could not second acceptance of the March minutes as he was not present so LB agreed to be seconder. KG has been around the ground with PS and a worklist was created and then distributed.

Acceptance of the Minutes as a true record was proposed by DP and seconded by BC.

**Round Table:**

**DP** – A free snooker night for the manager and players has been offered by Whitley Lodge Snooker Club. Geoff Smoult has emailed DP re the success of the FA Vase celebration day and has given suggestions for future celebrations. 17 shirts were sold on the day. The SC meeting with the Board was a success and the creation of an Executive Committee along the lines of Blyth Spartans was put forward i.e. 4 Board members and 4 SC members. We await the Board response.

End of season income figures: Programme shop £445 (£8903 since commencement); SC shop £3742 + £880 shirts and £2343 other clothing; Tea hut £3762 (£1700 banked).

KT is putting new felt on the tea hut roof and we are buying new burners.

The club has put out a document on sponsorship prices though all are negotiable. NH said that at his previous clubs, the sponsors received the player's shirt at the end of the season. DP suggested that all SC members asked everyone they knew who owned a business to consider sponsorship. NH is considering doing post match interviews to boost sponsorship appeal.

**LB** – the presentation night was a shambles and next year it should be on a night time, possibly a Friday. We need to plan ahead and BC suggested involving the Reserves too. We need more help doing work around the ground and KG will ask for volunteers at the AGM. Gordon McColl has kindly offered to repair the concrete on the terraces. PA suggested putting out some work dates.

**BC** – has created a target board to show progress with the roof fund.

**PA** – extra help is required for the 50/50 ticket sales and we need to get others involved.

**JW** – communication with the Board needs to be at least quarterly and we need to make best use of social media to communicate with supporters. The match day line ups could be posted and this might help sponsorship. The Seahorse TVs should be used to advertise upcoming matches. DP said that the corporate box is under used and could generate more income.

**RR** – nothing significant.

**CS** – is trying to get a team together to work on the pitch at half time.

**ST** – the treasurer's report will be made at the AGM.

**DM** – AB has thanked the supporter's club for the flowers she received.

We currently have 4 members signed up for the 2019/20 season and have taken £16 in subscriptions.

Date and time of next meeting: 21 August 2019 at 19:00.

Meeting closed at 19:12.