



Whitley Bay FC Supporter's Club

Committee Meeting Minutes

25 March 2019

Attendees:

Lynn Bone (LB); David Moore (DM); Fred Kelly (FK); Ken Thomas (KT); Stephen Tyley (ST); Geoff Smoult (GS).

Board Representative(s): Peter Siddle (PS); Paul McIlduff (PM) (part).

Apologies for absence: Tommy Moody (TM); Bryan Clarke (BC); David Hall (DH); Doug Parker (DP); Keith Gibson (KG); Chris Smith (CS); Paul Athey (PA).

DM welcomed Geoff Smoult to the meeting.

Minutes of Previous Meeting:

DM read through the February minutes. KT said that the dressing room window problem has been taken out of our hands. PS reported that the idea of having a direct electricity supply to the tea hut will not happen as it is not considered to be worth the effort. FK suggested a battery alternative but KT said that a battery would not be strong enough and that a petrol generator would be better. FK confirmed that the boot scrubbers had been moved to the dressing rooms. KG is expected to attend the match on Saturday.

Acceptance of the minutes as a true record was proposed by LB and seconded by FK.

Round Table:

PS and GS: The FA Vase celebration game is to be held on 5 May with a 13:00 kick off time. Gary Ormston and David Pounder are getting in touch with PS re meeting availability. All gate receipts will go to the Robbie Livermore charity. There is a VAT issue if the club operate the gate so it is better to let the charity have the ground and do it themselves. GS said that DH was preparing the programme and that he was liaising with sponsors / potential sponsors. There is no VAT on programmes. If the day is successful, it could be the first of four similar celebrations. At present, nobody is sure how many programmes should be printed. The North based players will play the South based players and a trophy will be required. DM asked whether there could be sponsorship possibilities outside of the celebrations and it was stated that this was an objective. GS said that we need as much social media exposure as we can get as he has looked at potential media advertising opportunities. David Styles will provide the player's food but we need to consider what other food may be required. The Academy could be involved. Could the Mayor do the kick off? The only negative is the Newcastle v Liverpool game that could clash. Derek Breakwell will

sort out the referee and assistants. LB asked about the strips and GS said that he was confident that all aspects can be sorted. The advertising material needs to have sensitive references to the charity and 'entertainment' should be removed from the posters.

GS: A discussion held re the communication between the Directors and Supporters.

LB: We should consider giving out flyers to supporters at each game advertising what is going on at the club. This could be done at the turnstiles.

FK: Has a decision been made about Presentation night? GS suggested asking Nathan Haslam for ideas and when he was getting the players together. PS will speak to Nathan. FK suggested that bouquets of flowers be presented to the tea shop ladies.

ST: The Treasurer's report was distributed. ST suggested that funds, say £200/£300 could be made available for the Vase celebration day. LB suggested that we could give out £1 tokens towards a purchase in the Seahorse Club to encourage attendees to go in. We need to decide quickly. GS said that the programme could be 12 or 16 pages as we may get several sponsors. ST thought that the programme could be a collector's item if we included old photographs of the Vase games.

KT: Nothing significant.

DM: DP has had contact from the Reserves management asking for a donation towards match balls. We have given them nothing so far this season and DP thought that the cost would be around £100. This was approved by the SC Committee.

DM read out a letter of thanks from PS for the contribution towards fuel costs.

We have 74 members and have taken £275 in subscriptions.

Meeting closed at 20:15 and the next meeting will be at 19:00 on Wednesday 24.04.19.