

ANTON DE VIS

TALKS ABOUT STRATEGY, PERFORMANCE & TRANSFORMATION



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www.antondevis.be

Summary

Driving sustainable business growth and enhancing operational efficiency through strategic planning and implementation, translating data insights into actionable business strategies and facilitating effective decision-making.

Expertise

DIGITAL TRANSFORMATION



TEAM MANAGEMENT & COACHING



BUSINESS STRATEGY & DEVELOPMENT



CUSTOMER INTELLIGENCE



DIGITAL & DATA STRATEGY



Education

2022

TAKE THE LEAD - DIGITAL TRANSFORMATION

Vlerick Business School

2016

DIGITAL MARKETING LEADERSHIP

Squared Online by Google

2012 - 2014

MASTER OF COMMUNICATION SCIENCES

KU Leuven

2009 - 2012

BACHELOR IN BUSINESS MANAGEMENT

UC Leuven

Experience

HAKUNAMADATA | SINCE FEBRUARY 2021

Independent (Digital) Strategy & Analytics Consultant

Companies: TVH Parts (Global Teamlead Digital & Analytical Solutions in the Omnichannel Department.)

COLRUYT GROUP | FROM JUNE 2020 - JANUARY 2021

Analytical Translator / Business Analyst

Supporting Solucious (B2B Food Delivery) & Dats24 (Energy) with their data strategy capability & translating it into a tactical roadmap and business use cases.

COLRUYT GROUP | FROM APRIL 2019 - MAY 2020

Data & Performance Manager

Helping the ColliShop to better understand the impact that data & BI could have on their business by delivering a solid data strategy & BI roadmap.

Coaching and consulting teams & colleagues on the use of data and business intelligence, as well as keeping track of the different team and business KPI's

DE RUIMTEVAARDER | FROM JANUARY 2019 - JANUARY 2021

Freelance Digital Specialist

Consulting & supporting small and medium-sized enterprises on marketing strategies and execution to grow their business.

COLRUYT GROUP | FROM MARCH 2017 - MARCH 2019

Online Acquisition Manager

I PROSPECT - DENTSU AEGIS | FROM OCTOBER 2014 - MARCH 2017

Digital Performance Consultant

Languages

DUTCH



ENGLISH



FRENCH



GERMAN



Interests

- Photography & Design
- Hiking & Running
- Event Management
 - Local non-profit events
 - Day festival (Slinkse Sinkse)
 - Après-Ski Concept