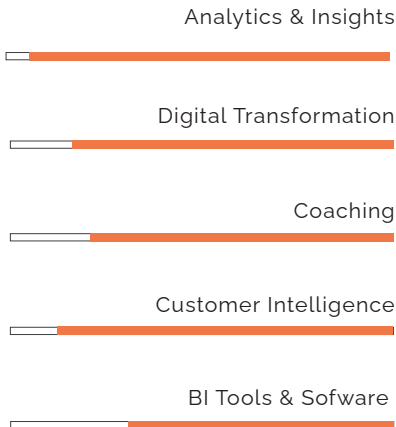


INDEPENDENT CONSULTANT

ANTON DE VIS

TALKS ABOUT DIGITAL, PERFORMANCE & TRANSFORMATION

EXPERTISE



EDUCATION

TAKE THE LEAD - DIGITAL TRANSFORMATION

Vlerick Business School | 2022

DIGITAL MARKETING LEADERSHIP

Squared Online by Google | 2016

MASTER OF COMMUNICATION SCIENCES

KU Leuven | 2012 - 2014

Major: Strategic Communication

BACHELOR IN BUSINESS MANAGEMENT

UC Leuven | 2009 - 2012

Major: Marketing & Communication

CONTACT

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Phone: +32 (0)479 38 67 11

LinkedIn: [linkedin.com/in/anton-de-vis](https://www.linkedin.com/in/anton-de-vis)

Website: www.antondevis.com

PROFILE

Fascinated by tech and a passion for everything digital makes me one of those digital natives who tries to conquer the challenges that brands & companies are facing in a fast evolving & disruptive world.

EXPERIENCE

HAKUNAMADATA | SINCE FEBRUARY 2021

Independent Digital Strategy & Analytics Consultant

Companies:

TVH Parts (1y Digital Marketing Lead a.i. & 1y Teamlead Digital Analytics a.i.)

COLRUYT GROUP | FROM JUNE 2020 - JANUARY 2021

Analytical Translator

Supporting Solucious (B2B Food Delivery) & Dats24 (Energy) with their data strategy component & translating it into a tactical roadmap and business use cases.

COLRUYT GROUP | FROM APRIL 2019 - MAY 2020

Data & Performance Manager

Helping the ColliShop to better understand the impact that data & BI could have on their business by delivering a solid data strategy & BI roadmap.

Coaching and consulting teams & colleagues on the use of data and business intelligence, as well as keeping track of the different team and business KPI's in

DE RUIMTEVAARDER | FROM JANUARY 2019 - JANUARY 2021

Freelance Digital Specialist

Consulting & supporting small and medium-sized enterprises on marketing strategies and execution to grow their business.

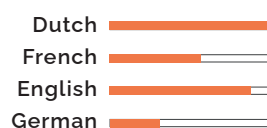
COLRUYT GROUP | FROM MARCH 2017 - MARCH 2019

Online Acquisition Manager

IPROSPECT - DENTSU AEGIS | FROM OCTOBER 2014 - MARCH 2017

Digital Performance Consultant

LANGUAGES



INTERESTS

Event Management
Hiking
Running
Photography