

LOVE LUDLOW



5th February 2017

Dear David Evans,

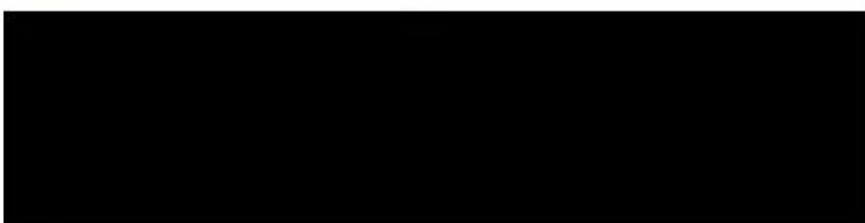
Ref: Outline application for the erection of a new foodstore (Use Class A1), associated petrol filling station, and associated car parking to include access.

The Love Ludlow group will be in attendance on Tuesday for the South Shropshire Planning Committee meeting. We will be speaking at the beginning reminding everyone of our main concerns, which are shared by many people who reside or work in and around the town.

At last month's public meeting in Ludlow and again whilst surveying shops in town just yesterday the conviction that was repeatedly expressed, is that this is certainly not a good thing for the town. We dispute Indigo's erroneous figures about the impact it will have on the town centre. We all know from experience the effect an out of town development of this scale will have. There is serious concern amongst the business owners in town about their future. Our survey shows that losing up to 10% income will threaten the survival of over a quarter of businesses (28%) and a loss of just a fifth of income will threaten the survival of nearly all (93%). Please see Appendix I for more information.

We reiterate the view from the public meeting held last month which matches our own – yes we do need another filling station and a small convenience store that would serve the needs of that end of town. We therefore include a sketch plan of what this could look like, with the remaining land utilised for residential development. Please see Appendix II.

Yours Sincerely



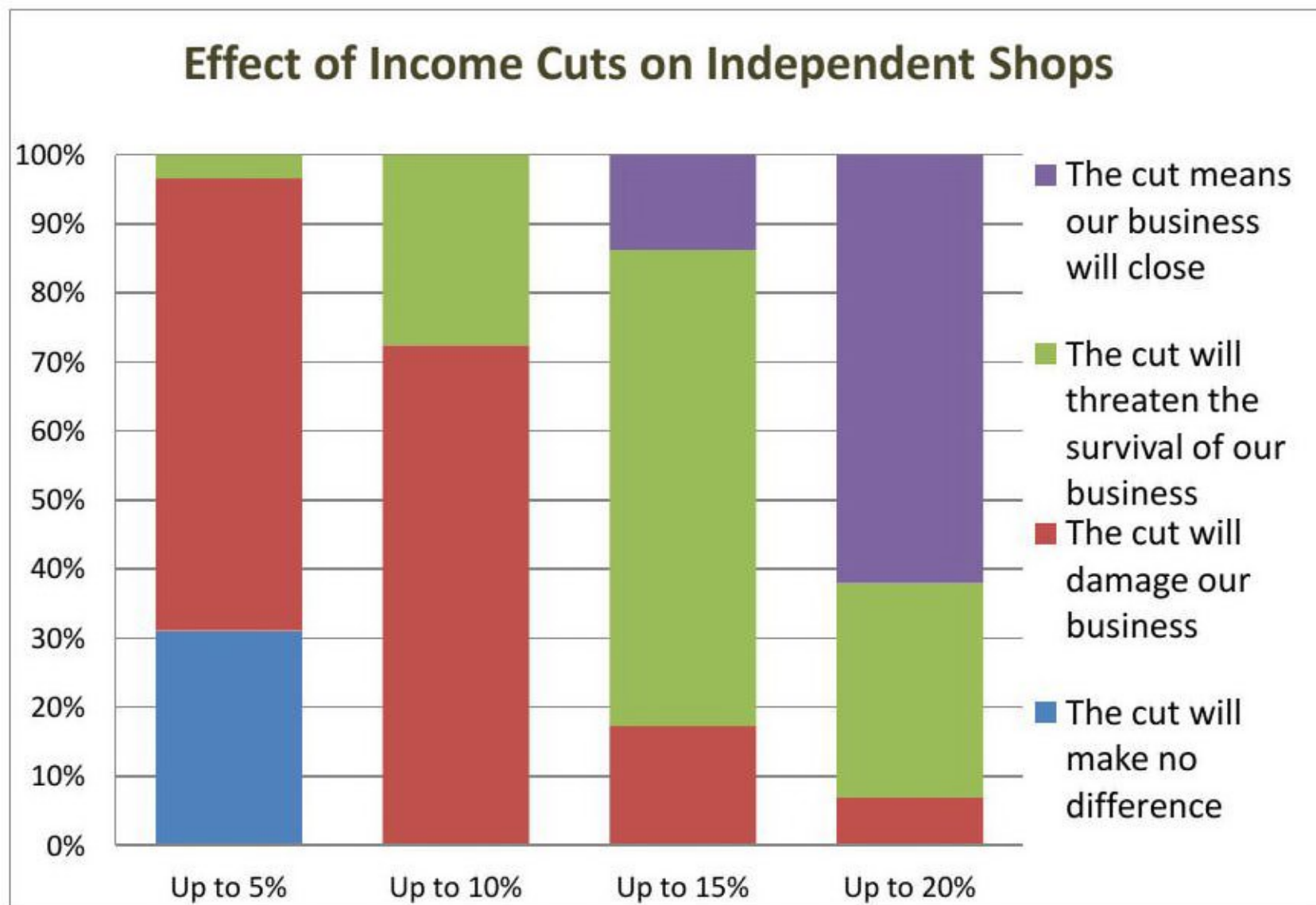
Tish Dockerty

Chair – Love Ludlow

Secretary – Ludlow Chamber of Trade and Commerce

cc Members of the South Shropshire Planning Committee

Appendix I



The effect of an out of town retail development on the town centre is uncertain. The figures presented by the developers are meaningless due to arithmetical errors. The likely impact on gross income is considerable for many of the independent businesses and their assessments are displayed above. This shows that losing up to a tenth will threaten the survival of over a quarter of businesses (28%) and a loss of just a fifth of income will threaten the survival of nearly all (93%).

Appendix II – Alternative sketch for Dun Cow Development

