

Well sited proposal

- Approx. 13 hectares or 33 acres solar park, totaling 5MW clean energy
- The professional Landscape and Visual Impact Assessment states „The visual impact of the proposal is limited to the immediate vicinity of the application site with most visual receptors having been assessed as being negligibly affected”
- Officer statement from the Screening Opinion „the site is not subject to any landscape designation and appears to be generally well screened from the immediate surroundings, being surrounded by trees and hedgerows” and “The site appears from available information to be visually well contained for near distance views”

Clear differences from previously refused schemes in South Shropshire

- Early and comprehensive community involvement
- Reflection of local concerns in the iterative application development process
- Community benefit offered
- Does not cause any such harm that has led to refusal of previous schemes:
 - Land North of Henley Common (14/02807/FUL) Refusal due to impact on the AONB
 - Land at Whitton (14/02873/FUL) Refusal due to impact on the AONB
 - West of Sheriffhales (14/03444/FUL) Refusal based on majority land grade 2
 - High Trees Farm (14/02386/FUL) Refusal based on visibility from a park and garden with grade 2 listed buildings

Retaining the rural landscape

- The operation of the solar farm will be of no disturbance to farm animals or wildlife. No flood lighting is needed, there are no new overhead lines, no moving parts, and as the solar panels are designed specifically to absorb daylight, an anti-reflective surface ensures any reflection of light is dull and minimal
- The planning permission applied for is for temporary use. At the end of the solar farm’s working life, all infrastructure will be removed and recycled or reused. The land will be restored to its original condition and retain its status as a greenfield site.

Agricultural Use

- Seasonal sheep grazing will continue a productive agricultural use of the land whilst also managing grass levels
- Solar farms present an opportunity to diversify land, allowing it to generate electricity and enhance habitats amongst ongoing agricultural practice

Benefits

1,100 households powered by clean, locally produced electricity

Equivalent to approx. 1,250 private dwellings with solar panels


Approx. £500,000 local business rates tax income over 25 years (£ 20,000 p.a.)

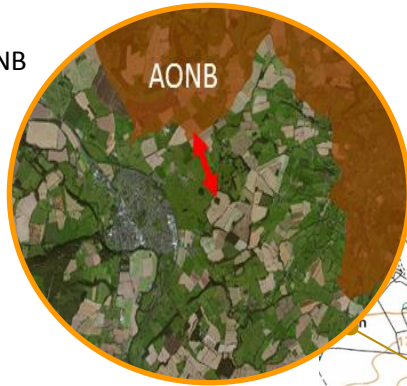



Your Contact:

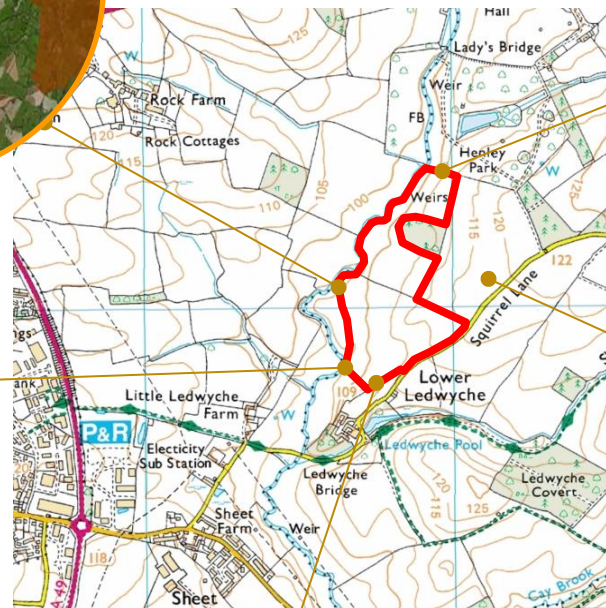
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Henley Hall Solar Park Proposal


 Distance to AONB
1.4 km.
No visibility
applicable
from or to the
AONB

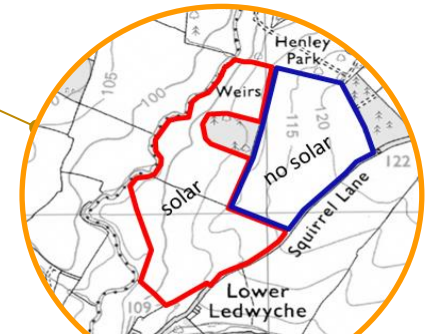



 Land is confirmed to be low grade
farm land (3b) based on ALC survey in
line with MAFF and NPPF guidelines



 The site is co-located with an existing
substation. Electricity would be
generated at the same voltage level at
which it is consumed locally, in Ludlow.

 Site would not be visible from Ludlow.
Partial visibility applies from P&R car park
at Ludlow Eco Business Park



 Reduction in scale. The higher lying
ground was eliminated from the
scheme in the course of the application
design, to minimize visibility and
landscape impacts