

FUTURE STRATEGY



VISION & MISSION

Not "For-Profit", but

"For-Change"!

VISION

To have a society without marginalized people.

We dream of a society where Danes and Internationals can co-exist in peace for the benefit of Denmark.

MISSION

Bringing Denmark Together



A MORE INCLUSIVE SOCIETY

Working on national and international level for a more inclusive society that overrides differences in race, gender, ability, generation and geography and ensures inclusion, equal opportunities as well as ability for all members of society to determine an agreed set of social institutions that govern social interaction.



















Promote Diversity

Address discrimination, prejudice, and bias

ACTIONS

Disseminate the DK and EU values

Increase accessibility for marginalized groups

Educate

Youth inclusion



CHALLENGES

Some of the challenges we will address:





FUNDING AND SUSTAINALBILITY

Diversification of funding sources and activities



BUREAUCRACY

Minimize bureacracy by creating a unit focused on administering and supporting local memberaccociations



STAFFING

Access to 300+ experts network



COORDINATION

Creating a centralised Unit

AMIS leading big projects

Appoint responsible people per activity



NEW MEMBERS

Youth Clear Goals Diversity in activities Network Strategy

NETWORK STRATEGY

Create a network of advocacy/support for international clubs and cultural associations under the AMIS umbrella.

- Central administration via national secretariat
- Easy to implement templates and frameworks to establish a new club / association
- Focus on activities on the local level





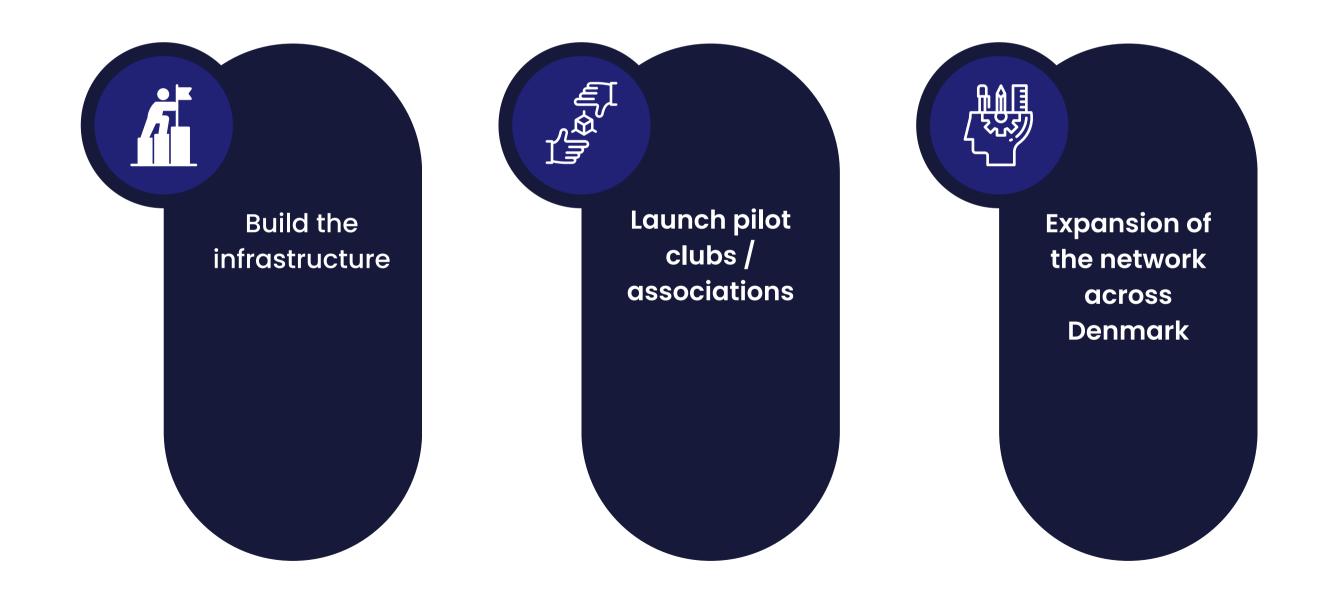
When you have something to fight for, people will come to you.

WHY FOCUS ON INTERNATIONALS?

While there are some local initiatives, there is no association that is dedicated to represent the interest of internationals in Denmark. If we take upon that task, we open up to an untapped market of 600,000 potential members.



IMPLEMENTATION OF NETWORK STRATEGY



AMIS NOW

Europa-Nævnet (SHORT AND LONG TERM PROPOSAL)

COURSES SUBMITTED (INTEGRATION OF UKRAINIANS IN DENMARK)

NEW FUNDING OPPORTUNITIES



THANK YOU

