

Alltidreiseklar.no

Luxuryblog from Norway

Contact: annmari@alltidreiseklar.no



Who?

Ann-Mari Gregersen. Lives north of the Arctic circle. Passioned about hotels, local food, nature, bicycling, hikes, tea and champagne.

A luxury blog:

Alltid reiseklar means Always ready to travel. The goal is to find a piece of luxury. That can be both a 5-star hotel and a free nature experience.

Language: Norwegian.

Stats: A bit more men than women Scandinavian readers. Top 3 age groups:

33% 25-34

27% 18-24

15% 35-44.

Awards: Finalist Best Norwegian travel blogger of the year 2018, 3. place Norwegian travel blogger 2017

Collective: Core-member of [Nordic TB](#)

Testimonial: LATVIA TOURISM

We were very pleased with the results of our collaboration with Ann-Mari as part of the [#LatviaRoadTrip campaign with NordicTB](#). She is a true professional with a flair for travel writing. It's great to follow Ann-Mari's adventures live via social media since she picks up on unique and interesting, almost unexpected features of each destination. Our expectations were fulfilled and we hope to work together again in future. *Lelde Benke, Media and Marketing Project Manager, Tourism*